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The Heartbeat of PrideShow 2026: Messe Asia's MrBee Releases the Official Soundtrack for Bangkok's Premier LGBTQ+ Event

BANGKOK, THAILAND – April 11, 2026 – Messe Asia Co., Ltd. is thrilled to announce the worldwide release of the *PrideShow 2026 Bangkok Original Soundtrack*. Composed and produced by MrBee (he/him)—Managing Director of Messe Asia and the visionary organizer behind PrideShow 2026 (<https://prideshow.org/>)—the soundtrack serves as the ultimate auditory celebration and the definitive summer anthem for the highly anticipated event taking place at BEAT Active, BITEC Bangna.

Stepping beyond his role as an event organizer, MrBee has channeled the vibrant, inclusive, and electric energy of the LGBTQ+ community and its allies into a pulsating musical journey. Inspired by PrideShow's core brand identity—the "union of hearts"—the soundtrack represents diverse identities overlapping to create a vibrant, unified whole. Mixed for an immersive, high-fidelity listening experience, the soundtrack blends high-energy electronic dance beats, uplifting pop anthems, and soulful global rhythms. The *PrideShow 2026 Bangkok Original Soundtrack* is designed to be the heartbeat of the festival, allowing fans to experience the electric joy of Bangkok Pride from anywhere in the world.

"Music is the universal language of love and pride," said MrBee (he/him), Managing Director of Messe Asia Co., Ltd. "I wanted to create an experience that goes beyond the visual and physical elements of the event. This soundtrack captures the essence of PrideShow 2026—it's energetic, uplifting, and fiercely proud. It is a celebration of exactly who we are, and I am incredibly excited to share it with the world."

Serving as the ultimate grand finale to Bangkok's Pride Month celebrations, PrideShow 2026 is poised to be one of the city's premier events of the year. The immersive two-day experience will transform BEAT Active into more than just a spectacular hub of entertainment; it will serve as a fully accessible, barrier-free, and psychologically safe space for unapologetic joy and authentic representation. **Fans and allies are encouraged to secure their Early Bird and VIP tickets today by visiting <https://prideshow.org/>.**

Aligning with global standards, PrideShow 2026 places a strong emphasis on the Pink Economy through the lens of Environmental, Social, and Governance (ESG) and Diversity, Equity, and Inclusion (DEI) principles. Bolstered by the vision of key national agencies, including the Thailand Convention and Exhibition Bureau (TCEB) and the Tourism Authority of Thailand (TAT), the event serves as a crucial economic driver. Beyond entertainment, PrideShow will feature a vibrant, interactive marketplace to elevate LGBTQ+ businesses, vendors, and creators. This fosters equitable economic growth, drives international arrivals, and showcases Thailand as a world-class, inclusive destination for global travelers, all while pledging a commitment to eco-friendly, zero-waste event production and the holistic, psychological safety of all its attendees.

More than just a festival, PrideShow 2026 is a platform for authentic action. In its unwavering commitment to community advocacy, PrideShow has partnered with leading grassroots NGOs—including APCOM, RSAT, and GIRLxGIRL. Together, they are transforming the energy of the event into tangible support, providing on-site Psychological First Aid (PFA) and vital safe spaces to amplify marginalized LGBTQ+ voices and champion essential mental health, safety, and equality initiatives.

PrideShow 2026 | Fast Facts for Media:

- **What:** PrideShow 2026 Bangkok & Official Soundtrack Release
- **When:** June 26, 2026 (Registration: 5:00 PM – 9:00 PM) & June 27, 2026 (Main Event: 10:00 AM – Midnight)
- **Where:** BEAT Active, BITEC Bangna, Bangkok, Thailand (Fully accessible and easily reached via the BTS Skytrain)
- **Organizer:** Messe Asia Co., Ltd. (Led by Managing Director MrBee)
- **Website & Tickets:** <https://prideshow.org/>
- **Official Hashtags:** #PrideShow2026 #UnionOfHearts #PrideShowBKK

Watch the Official PrideShow 2026 Trailer:

<https://www.youtube.com/watch?v=nickNdkryWE>

Listen to the PrideShow 2026 Original Soundtrack Here:

- **Spotify:**
<https://open.spotify.com/album/4gGo3E58RZmG93rfJdh3Dm?si=sPcDbm4NR7-v7m9lgUvOOg>
- **YouTube Music:**
https://music.youtube.com/playlist%3Flist%3DOLAK5uy_k64_fLSemlgSVQDU_V3Qis9k3cooFGhHg
- **YouTube:**
https://www.youtube.com/playlist%3Flist%3DOLAK5uy_nRbe-fcPz9uIESR2Kx_tP9HiWgjLVN95w
- **Apple Music:**
<https://music.apple.com/gb/album/prideshow-2026-bangkok-original-sound-track/1889315826>
- **Joox:** https://www.joox.com/th/album/PJ7tZ6z_aVbrutRi0wVtaA%3D%3D
- **Tidal:** <https://tidal.com/album/511103638>
- **Beatport:**
<https://www.beatport.com/release/prideshow-2026-bangkok-original-sound-track/6741530>
- **Amazon Music:** <https://music.amazon.com/albums/B0GVCFKH95>
- **Deezer:** <https://www.deezer.com/us/album/950028501>
- **Shazam:**
<https://www.shazam.com/en-gb/album/1889315826/prideshow-2026-bangkok-original-sound-track>

About Messe Asia Co., Ltd. & PrideShow 2026:

Messe Asia Co., Ltd., led by Managing Director MrBee (he/him), is a premier event organization company based in Bangkok, Thailand. Dedicated to creating immersive and culturally significant experiences, the company is the proud organizer of PrideShow 2026 at BEAT Active, BITEC Bangna. PrideShow is a vibrant, inclusive celebration of diversity, uniting the local and global LGBTQ+ communities through world-class entertainment, music, and advocacy. Discover more at <https://prideshow.org/>.

Media Assets:

High-resolution album cover art and official PrideShow logos are available for download in our Media Kit:

https://drive.google.com/drive/folders/1mwASr-0tE9jIZ4AsYDZA98QzD4FHXcdz?usp=drive_link

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