



MESSE ASIA CO., LTD. · COMPANY PROFILE

A stage for the industries that shape *what's next.*

Messe Asia is a Bangkok-based MICE organiser building focused trade shows, business-matching platforms and conferences across Asia-Pacific's growth industries.

A focused operator for Asia-Pacific's next chapter.

Messe Asia Co., Ltd. was registered in Bangkok on 9 April 2026 to run a deliberately small portfolio of trade shows, business-matching platforms and conferences across the Asia-Pacific markets that matter most for the next decade.

The Asia-Pacific events market is fragmented. Industries with global weight do not yet have a well-run, well-attended regional anchor they can trust: advanced composites, digital dentistry, the LGBTQ+ and wellness economies, green technology and digital infrastructure. Messe Asia was built to fill that gap. We do not chase scale. We build the one edition that a buyer, a clinician, a materials engineer or a sustainability officer puts on the calendar because it is the only place their real peers show up.

Bangkok is the operating base, with editions at BITEC Bangna and Siam Paragon, a first edition outside Thailand at The Venetian Macao in April 2027, and the Bangkok edition of GreenTech Festival, which Messe Asia hosts as the Green Tech Festival Network's regional partner. When an industry asks for qualified meetings rather than a hall, we build the meetings: our own business-matching platform, MesseMeet, books them before the doors open. Messe Asia operates alongside the Messe Capital portfolio (messecapital.com) and works with Expos Asia Pte. Ltd. of Singapore on editions outside Thailand.

WHAT WE ARE

Operators of focused, B2B-first editions, not a generic exhibition-hall business.

Buyer quality first, footfall second, not a "largest in Asia" claim.

Programme-led: the conference, speakers and hosted buyers are committed before stand sales open.

Bangkok-anchored, Asia-Pacific-serving, not a Thailand-only promoter.

Sustainable by default: every edition built against the Thailand Sustainable Event Management Standard (TSEMS).

2026

REGISTERED IN
BANGKOK

8

EDITIONS, 2026 – 2027

6

INDUSTRIES

6

CITIES & MARKETS

Bangkok · Macao · Jakarta · Manila · China · Berlin, across Messe Asia, Expos Asia, the Green Tech Festival Network and the Messe Capital portfolio.

PRINCIPLES · WHAT WE AGREE TO BEFORE WE AGREE TO ANYTHING ELSE

01

DECISION-MAKERS OVER FOOTFALL

We optimise for the quality of the audience in the room, not the number at the gate: senior buyers, real operators, credentialed professionals.

02

PROGRAMME BEFORE FLOOR

The conference, the speaker line-up and the hosted-buyer programme are committed before a single stand is sold.

03

BANGKOK AS ASIA'S NEUTRAL GROUND

Connectivity, infrastructure and a visa regime that make region-wide attendance practical. We hold ourselves to TCEB and TSEMS standards.

04

SUSTAINABLE BY DEFAULT

Every edition is built against the Thailand Sustainable Event Management Standard. GreenTech Festival is one event; the principle runs through all of them.

Eight editions. Six industries. One operator.

EDITION	DATES · VENUE	FORMAT & AUDIENCE
PrideShow 2026 Bangkok · delivered · prideshow.org	26–27 June 2026 BEAT Active, BITEC Bangna	B2B Forum on Thailand's Pink Economy plus Drag Arena International, for corporate sponsors, ESG and DEI leads, NGOs and LGBTBE SMEs. See the case below.
Christmas Carnival Bangkok 2026	December 2026 BITEC Bangna	A European-style Christmas market: timber chalets, a food and drink lawn, a Christmas tree and a stage programme, where embassies, chambers and international brands meet Bangkok's families and expatriates.
Songkran Pride Bangkok 2027 · prideshow.org	10–11 April 2027 BITEC Bangna	PrideShow's Thai New Year edition: a music-led Songkran celebration for the community, on the road to the June show. Hall reserved; programme to be announced.
Digital Dental Show Macao 2027 · dds-event.com	16–17 April 2027 The Venetian Macao, Cotai Expo Hall D	Digital dentistry for the Greater Bay Area: CAD/CAM, imaging, implants, aligners and lab technology for clinics, laboratories and distributors. Organised with Expos Asia; Messe Asia runs international exhibitor sales.
PrideShow 2027 Bangkok 2027 · prideshow.org	21–22 June 2027 Paragon Hall, Siam Paragon · 10:00–24:00	Asia's business show for LGBTQ+ markets, laid out as Pride City (concept draft): districts for shopping, health and beauty, careers, love and life, a central plaza, two stages and a night market, by day and After Dark.
GreenTech Festival Bangkok 2027 · greentechfestival.com	October 2027 BITEC Bangna · planned	The Bangkok edition of the Green Tech Festival Network (Berlin, 2019): green technology, energy and sustainability, hosted by Messe Asia as regional partner. Jakarta and Manila editions planned.
Digital Infrafest Bangkok 2027	October 2027 BITEC Bangna · with GreenTech Festival	For the people who build Asia's digital infrastructure: data-centre developers and operators, power and cooling suppliers, investors and buyers of AI compute.
The Global Composite Network Bangkok 2027	November 2027 JW Marriott, Bangkok	Business matching for the composites value chain: pre-scheduled reciprocal meetings between manufacturers, suppliers, OEMs, specifiers and investors, ahead of a full show in 2028.

TRACK RECORD · PRIDESHOW 2026

Two days at BITEC Bangna that put Thailand's Pink Economy on a trade-show floor.

Day one convened sponsors, NGO directors and founders around a senior B2B, ESG and DEI programme; day two opened to the public with Thailand's Drag Stars and Drag Arena International, produced with Yellow Channel. On the opening morning the Stock Exchange of Thailand rang the bell for LGBTQ+ equality, the first exchange in Asia to do so. Supported by the Thailand Convention & Exhibition Bureau.

3,000+
ATTENDEES,
TWO DAYS

II
QUEENS ·
SIX
MARKETS

1ST
ASIAN
EXCHANGE
TO RING
THE BELL

AS SEEN IN

Bangkok Post · The Nation · TNN · Khaosod · Daily News · Thai Post · Prachatai · Kaohoon · Mithoon · Ban Muang · Pattaya Mail · ThaiPR · Vietnam.vn. Coverage of PrideShow 2026 and Ring the Bell, June 2026: messeasia.com/press.

What we run, and what we run it on.

Beside the shows, we build and run our own platforms: matching, data, staffing and sourcing for organisers, exhibitors and buyers. Each is used across our editions or sold on its own.

PLATFORM · LIVE SINCE SEPTEMBER 2026

MesseMeet · business matching

Pre-scheduled 20-minute buyer-supplier meetings, matched by an engine that explains every pairing, confirmed by both sides, priced per event. messemeet.com

PLATFORM · LIVE

Messe Atlas · event data

Who exhibits where, who sponsors what, who speaks: 3,950 trade events, 100,930 companies and 18,533 speakers, each figure linked to its method. messeatlas.com

PLATFORM · LAUNCHING IN BANGKOK

Messe Staff · event staffing

Trained, insured Thai event staff for exhibitors, organisers, brands and venues, with a published rate card, written terms and a code of conduct. messestaff.com

PLATFORM · LAUNCHING

Viamitra · trade network

Meetings with checked Thai and Southeast Asian manufacturers: buyers read the verification report, then meet, with a Bangkok desk to the purchase order. viamitra.com

PLATFORM

PrideShow Directory & Inclusion Ranking

2,400+ verified companies, NGOs and creators in Thailand's Pink Economy, and a published ranking methodology developed in dialogue with the Stock Exchange of Thailand.

SERVICES

From concept to post-show report

- Concept, programme and floor plans; build and venue liaison
- Exhibitor and sponsorship sales; hosted-buyer programmes
- Permits, endorsements and TCEB reporting
- Media partnerships; bilingual delivery, Thai and English

PARTNERS & SUPPORTERS

Editions are built to the **Thailand Sustainable Event Management Standard (TSEMS)** and reported to the **Thailand Convention & Exhibition Bureau**, which supported PrideShow 2026 alongside the **Tourism Authority of Thailand**. Venue partners: BITEC Bangna and the Queen Sirikit National Convention Center.



Also convened with **UN Human Rights**, the **UN Sustainable Stock Exchanges Initiative**, **UN Global Compact**, **KOPPA** and **Open for Business**, with community partners RSAT, APCOM Foundation and GIRLxGIRL Thailand.

HOW WE WORK WITH PARTNERS

Exhibit: stand types, floor plans and hosted-buyer matchmaking. **Sponsor:** title, programme and category tiers, packaged or bespoke. **Partner:** media, association and institutional partnerships across one edition or the portfolio. **Bring us an industry:** we operate editions for partners who hold the audience or the brand.

Partner-led, deliberately small.

Messe Asia is run by its partners and a team of nine in Bangkok. Commercial, partnerships, operations and project delivery sit in one office at Bhiraaj Tower at BITEC, which is also where the editions are built.

Gritapat Setachanatip

ภฤตภาส เศรษฐานาธิป

CO-FOUNDER & MANAGING PARTNER

Brand, technology and live events. Shapes the portfolio end-to-end, from commercial strategy to programme design and the platforms behind each edition.

Oran Charoenlap

โอฬาร เจริญลาภ

CO-FOUNDER & MANAGING PARTNER

The commercial side of the portfolio: exhibitor sales, sponsorship, venues and the hosted-buyer programme, with deep roots in Thailand's events and hospitality networks.

Björn Kempe

CO-FOUNDER

Trade-fair entrepreneur with three decades of launching and selling exhibitions across Europe and Asia. Brings the regional network and the international exhibitor base.

Jaruphan Jamprawit

จารุพันธ์ แจ่มประวิทย์

GENERAL MANAGER

Who the company works with: corporate partners, institutions and government. Leads operations for partner-operated editions.

Siriporn Heebpimai

ศิริพร หีบพิมาย

SALES DIRECTOR

What each edition earns: space, sponsorship, packages and pricing. Leads international sales for Digital Dental Show Macao.

Kingkarn Srijareon

ก้องกาญจน์ ศรีเจริญ

BUSINESS OPERATIONS MANAGER

Finance, contracts, registrations and compliance, from TCEB reporting to venue and supplier agreements.

Trairat Phangnga

ไตรรัตน์ พังงา

PROJECT MANAGER

Venue liaison, floor plans, production briefs, contracts and MOUs. First point of contact for media kits and partnership enquiries.

Nattariya Choocherd

นัทฐริยา ชูเชิด

PROJECT COORDINATOR

Programmes, permits and official correspondence: the letters, endorsements and stage programmes each edition depends on.

Jittakorn Sabut

จิตกร สาบุตร

MARKETING & EXECUTIVE ASSISTANT

Marketing execution, audience data, delegate communications and day-to-day support for the partners.

PARTNERSHIPS & MEDIA DESK

Trairat Phangnga (Oat)

Project Manager

oat@messeasia.com · media@messeasia.com
Newsroom: messeasia.com/press

EXHIBIT · SPONSOR · GENERAL

exhibit@messeasia.com
sponsor@messeasia.com
hello@messeasia.com
messeasia.com

Company & registration.

Messe Asia Co., Ltd. is a Thai limited company, VAT-registered, with its registered office and operating base at Bhiraaj Tower at BITEC in Bangkok.

LEGAL ENTITY (EN)

Messe Asia Co., Ltd.

LEGAL ENTITY (TH)

บริษัท เมส เอเชีย จำกัด

REGISTRATION NUMBER · TAX ID · VAT NUMBER

0105569070485

REGISTERED ON

9 April 2026 (B.E. 2569)

REGISTERED CAPITAL

THB 1,000,000

COMPANY TYPE

Private limited company (บริษัทจำกัด), Department of Business Development, Ministry of Commerce

REGISTERED BUSINESS

82302 · Organisation of business and trade exhibitions

การจัดการแสดงทางธุรกิจและการแสดงสินค้า

SCOPE OF BUSINESS

Event design and organisation; exhibitions and trade shows; conferences; product launches; booth design and management; business-matching platforms.

REGISTERED OFFICE

Bhiraj Tower at BITEC, Room 23030-02, 23rd Floor, 4345 Sukhumvit Road, Bangna Tai, Bangna, Bangkok 10260, Thailand

อาคารภิรัชทาวเวอร์ แอท ไบเทค ห้อง 23030-02 ชั้น 23 เลขที่ 4345 ถนนสุขุมวิท แขวงบางนาใต้ เขตบางนา กรุงเทพมหานคร 10260

DIRECTORS

Mr. Oran Charoenlap

นายโอรัน เจริญลาภ

Mr. Gritapat Setachanatip

นายกริตภาส เศรษฐาชนาธิป

FINANCIAL YEAR

1 January – 31 December (first period from 9 April 2026)

WEBSITE

messeasia.com

GROUP

Operates alongside the Messe Capital portfolio (messecapital.com); works with Expos Asia Pte. Ltd., Singapore, on editions outside Thailand.

VENUES WE WORK IN

Bangkok International Trade & Exhibition Centre (BITEC Bangna) · Queen Sirikit National Convention Center (QSNCC) · The Venetian Macao, Cotai Expo · Siam Paragon

BRAND

Logo files, colour tokens and usage rules are published at messeasia.com/brand. The mark is the box seal: a gold “MA” monogram in a square keyline on burgundy.



MESSE ASIA CO., LTD.

บริษัท เมส เอเชีย จำกัด

Company profile · October 2026

Figures and dates correct at publication; editions marked “to be confirmed” are subject to change.