



MESSE ASIA CO., LTD. · COMPANY PROFILE · 2026

A stage for the industries that shape *what's next.*

Trade shows, business-matching platforms and conferences, built in
Bangkok for the people who actually decide.

BANGKOK · ASIA-PACIFIC

MESSEASIA.COM

IN THE GROUP
EXPOASIA
MESSECAPITAL.COM



WHO WE ARE

A focused operator for Asia-Pacific's next chapter.

Registered in Bangkok in April 2026 to run a deliberately small portfolio: the one edition a buyer, a clinician, a materials engineer or a sustainability officer puts on the calendar, because it is the only place their real peers show up.

2026

REGISTERED IN
BANGKOK

8

EDITIONS, 2026 – 27

6

INDUSTRIES

6

CITIES & MARKETS

Bangkok · Macao · Jakarta · Manila · China · Berlin, across Messe Asia, Expos Asia, the Green Tech Festival Network and the Messe Capital portfolio.

PRINCIPLES

What we agree to before we agree to anything else.



Decision-makers over footfall

Quality of the room, not the
number at the gate.



Programme before floor

Speakers and hosted buyers
committed before a stand is sold.



Bangkok as Asia's neutral ground

Connectivity, infrastructure and
visas the region can rely on.



Sustainable by default

Every edition built to the Thai
sustainable-event standard,
TSEMS.

Eight editions. Six industries. One operator.



Images for future editions are visualisations or PrideShow 2026 photographs; layouts are concept drafts, subject to change. Each edition follows on its own page.

Christmas Carnival

DECEMBER 2026

BITEC Bangna, Bangkok

A European-style Christmas market for Bangkok, where embassies, chambers of commerce and international brands meet the city's families and expatriates.

Timber chalets

Artisans, gifts and seasonal goods from home and abroad

Food & drink lawn

Chalets, bars and beer benches under the lights

Tree & stage

A Christmas tree and a stage programme for the season

Visualisation, not a photograph. Layout a concept draft; dates to be confirmed.

Songkran Pride

10–11 APRIL 2027

BITEC Bangna, Bangkok · prideshow.org

PrideShow's Thai New Year edition: a music-led Songkran celebration for the community, and the first big moment on the road to the June show.

Thai New Year

The weekend before Songkran, the year's biggest festival

Music-led

An electronic-music line-up, community first

Road to June

Builds the audience for PrideShow 2027

Visualisation, not a photograph. Hall reserved; programme to be announced.



Digital Dental Show Macao

16–17 APRIL 2027

The Venetian Macao, Cotai Expo Hall D · dds-event.com

Digital-dentistry trade show for the Greater Bay Area: CAD/CAM, imaging, implants, aligners and lab technology in front of the clinics, laboratories and distributors who buy them.

Greater Bay Area

Clinics, laboratories and distributors

3 × 3 m booths

Curated floor with a workshop programme

With Expos Asia

Messe Asia runs international exhibitor sales

Visualisation, not a photograph.

PrideShow 2027

21–22 JUNE 2027

Paragon Hall, Siam Paragon · prideshow.org

Asia's business show for LGBTQ+ markets, laid out as Pride City: districts for shopping, health and beauty, careers, love and life, around a central plaza with two stages and a night market.

5,101 m²

Paragon Hall North + South, column-free

10:00 – 24:00

By day, then After Dark from 18:00

Two stages

The main stage, and the Salon for talks

Photograph: PrideShow 2026. Pride City floor plan a concept draft, subject to change.

GreenTech Festival Bangkok

OCTOBER 2027

BITEC Bangna, Bangkok · planned · greentechfestival.com

The Bangkok edition of the Green Tech Festival Network, founded in Berlin in 2019: an exhibition and festival for green technology, energy and sustainability, hosted by Messe Asia as the network's regional partner.

Since 2019

Founded in Berlin; Jakarta and Manila editions planned

Visualisation, not a photograph. Floor concept a draft, subject to change.

The Orbit

Open round stands around a 10 m Earth Dome

Co-located

Digital Infrafest runs in the same week

Digital Infrafest

OCTOBER 2027

BITEC Bangna · with GreenTech Festival

Where the people who build Asia's digital infrastructure meet: data-centre developers and operators, the power and cooling supply chain, investors, and the buyers of AI compute.

Data centres

Developers, operators and investors

Power & cooling

The supply chain behind the build-out

AI compute

Capacity for the region's AI demand

Visualisation, not a photograph. Co-located with GreenTech Festival Bangkok.

The Global Composite Network

NOVEMBER 2027

JW Marriott, Bangkok

Business matching for the composites value chain: pre-scheduled, reciprocal meetings between manufacturers, suppliers, OEMs, specifiers and investors.

Matchmaking

Pre-booked meetings, matched on fit

Whole value chain

Materials to OEMs, specifiers and investors

Full show 2028

The 2027 edition builds the network first

Visualisation, not a photograph.

TRACK RECORD · PRIDESHOW 2026 · 26-27 JUNE · BITEC BANGNA

The bell rang in Asia.

The Stock Exchange of Thailand became the first exchange in Asia to ring the bell for LGBTIQ+ equality, at PrideShow 2026, supported by TCEB.

3,000+

ATTENDEES, TWO DAYS

600+

REGISTERED
DELEGATES, DAY ONE

13

MEDIA OUTLETS

1st

ASIAN EXCHANGE TO
RING THE BELL

PARTNERS & SUPPORTERS

Who we work with.

Government, institutional and venue partners, and the organisations that convened the first equality bell ceremony in Asia with us.

SUPPORTERS & VENUES



CEREMONY PARTNERS · PRIDESHOW 2026



CONVENED WITH



COMMUNITY & MEDIA

Rainbow Sky Association of Thailand (RSAT) · APCOM Foundation · GIRLxGIRL Thailand · Yellow Channel · Sasin School of Management

Thirteen Thai and international outlets covered PrideShow 2026 and the Ring the Bell ceremony, led by Bangkok Post, The Nation and TNN. The full list is at messeasia.com/press.

Four platforms beyond the show floor.

Built and run in Bangkok, beside the shows: matching, data, staffing and sourcing for organisers, exhibitors and buyers.

MesseMeet

MesseMeet

BUSINESS MATCHING FOR
TRADE SHOWS

Pre-scheduled 20-minute buyer–supplier meetings, matched by an engine that explains every pairing, confirmed by both sides, priced per event.

messemeet.com

LIVE SINCE SEPTEMBER 2026

MESSE ATLAS

Messe Atlas

DATA FOR THE EVENT ECONOMY

Who exhibits where, who sponsors what, who speaks: 3,950 trade events, 100,930 companies and 18,533 speakers, each figure linked to its method.

messeatlas.com

LIVE



Messe Staff

EVENT STAFF, TRAINED AND
INSURED

Thai event staff for exhibitors, organisers, brands and venues, with a published rate card, written terms and a code of conduct.

messestaff.com

LAUNCHING IN BANGKOK



Viamitra

A CURATED TRADE NETWORK

Meetings with checked Thai and Southeast Asian manufacturers. Buyers read the verification report, then meet; a Bangkok desk stays with them to the purchase order.

viamitra.com

LAUNCHING

From concept to post-show report.

SERVICE

Event delivery

Concept, programme, floor plan, build, sales and on-site operations, at BITEC, QSNCC, Siam Paragon and The Venetian Macao.

PLATFORM

Directory & Inclusion Ranking

2,400+ verified companies, NGOs and creators in Thailand's Pink Economy, and a published ranking methodology developed in dialogue with the Stock Exchange of Thailand.

 Floor plans & build

 Exhibitor & sponsor sales

 Hosted-buyer programmes

 Permits, endorsements, TCEB

 Media partnerships

 Bilingual delivery, TH · EN

THE TEAM

Partner-led, deliberately small.



Gritapat Setachanatip

CO-FOUNDER & MANAGING
PARTNER



Oran Charoenlap

CO-FOUNDER & MANAGING
PARTNER



Björn Kempe

CO-FOUNDER



Jaruphan Jamprawit

GENERAL MANAGER



Siriporn Heebpimai

SALES DIRECTOR



Kingkarn Srijareon

BUSINESS OPERATIONS
MANAGER



Trairat Phangnga

PROJECT MANAGER · MEDIA
DESK



Nattariya Choocherd

PROJECT COORDINATOR



Jittakorn Sabut

MARKETING & EXECUTIVE
ASSISTANT

IN THE PRESS · JUNE 2026

Thirteen outlets, two languages.

Bangkok Post

The Nation

TNN

Khaosod

Daily News

Thai Post

Prachatai

Kaohoon

Mithoon

Ban Muang

Pattaya Mail

ThaiPR

Vietnam.vn

ON THE RECORD

26 JUNE 2026

The Rainbow Bell Has Rung in Asia

PRESS RELEASE

14 JULY 2026

PrideShow 2026 · Day One Report

REPORT

11 APRIL 2026

The Heartbeat of PrideShow 2026: the official soundtrack

PRESS RELEASE

Photography, links and PDFs: messeasia.com/press

CORPORATE

Company & registration.

LEGAL ENTITY	Messe Asia Co., Ltd. · บริษัท เมสเช่ เอเชีย จำกัด
REG. · TAX ID · VAT	0105569070485
REGISTERED	9 April 2026 · Bangkok · THB 1,000,000 capital
BUSINESS	82302 · Organisation of business and trade exhibitions
DIRECTORS	Oran Charoenlap · Gritapat Setachanatip
GROUP	Alongside the Messe Capital portfolio; with Expos Asia Pte. Ltd., Singapore, outside Thailand
REGISTERED OFFICE	Bhiraj Tower at BITEC, Room 23030-02, 23rd Floor, 4345 Sukhumvit Road, Bangna, Bangkok 10260, Thailand





Let's build the edition your industry is waiting for.



PARTNERSHIPS & MEDIA

Trairat Phangnga (Oat)
oat@messeasia.com



EXHIBIT · SPONSOR

exhibit@messeasia.com
sponsor@messeasia.com



ONLINE

messeasia.com
messeasia.com/press

Bhiraj Tower at BITEC, 23rd Floor, 4345 Sukhumvit Road, Bangkok 10260 · Reg. 0105569070485